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**2 SEM TDC HSCH (CBCS) C 4**

**2 0 2 2**

( June/July )

**HOME SCIENCE**

( Core )

Paper : C-4

**( Dynamics of Communication and Extension )**

Full Marks : 53

Pass Marks : 21

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. Fill in the blanks : 1×5=5

- (a) The main objective of philosophy of extension education is \_\_\_\_\_.
- (b) Extension education includes education, research and \_\_\_\_\_.
- (c) Communication means sharing of \_\_\_\_\_.
- (d) Sender in communication should have general competence and \_\_\_\_\_.
- (e) In communication process, audience is the information \_\_\_\_\_.

( 2 )

2. Write short notes on : 4×3=12
- (a) Functions of communication
  - (b) Philosophy of extension
  - (c) Concept and nature of communication
3. What do you understand by the following terms? 2×4=8
- (a) Empathy
  - (b) Persuasion
  - (c) Perception
  - (d) Listening
4. Answer any *four* of the following : 5×4=20
- (a) Write briefly about the barriers of communication.
  - (b) Write in detail about the characteristics of communication.
  - (c) Write the difference between group communication and mass communication.
  - (d) What are the points you kept in mind while selecting ICT and web based communication?
  - (e) Write briefly about the models of communication.

( 3 )

5. Write in detail about communication and mainstream media.

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*Or*

“Communication cycle is a two-fold process of the source and the receiver.” Justify the statement.

*Or*

Why is the relationship between communication, extension and development important? Explain it.

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